



Shailendra Bhandare

Partner

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Practice

Intellectual Property

Education

LL.B., Government Law
College, Mumbai (2004)

Professional Affiliations

Bar Council of
Maharashtra and Goa

Trade Marks Registry

International Trademark
Association (INTA)

Global Intellectual
Property Alliance (GLIPA)

American Bar Association

Intellectual Property
Lawyers Practitioners'
Association

Shailendra Bhandare is a Partner in the Intellectual Property (IP) Practice Group at the Mumbai and Pune offices. With over two decades of experience working in boutique IP firms and IP teams of full-service firms, Shailendra's expertise in IP extends to the entire lifecycle of IP (prosecutions, enforcements, contentious matters, management, and transactional work). He advises several multinational and domestic conglomerates including Fortune 500 companies. He also takes special interest in pro-bono matters.

Shailendra advises clients on IP diligence, patent transactional matters, IP licensing matters, technology transfers, and media and entertainment contracts. He is also a member of the Firm's TechReg Group which focuses on technology-related matters.

REPRESENTATIVE MATTERS

In his areas of expertise, Shailendra has advised and represented several prominent clients including:

IP Prosecution

- Novartis AG, Medtronic Inc, Amazon, Beam Suntory, Belron Group, Lupin Ltd, Sachin Tendulkar, Group Lotus, Northern & Shell, Tata Group Companies, Indian Institutes of Technologies (IIT), Logitech, Otis Elevators, Gemological Institute of America, on domestic trademark prosecution work;
- Reliance, Raymond Ltd, Rivian, Piramal Enterprises, VIP Industries, Lexi Pens, Agni Jewels, ADF Foods, Pidilite Industries and Creativeland Asia on international trademark prosecution work in more than 70 countries;
- Procter & Gamble, Novartis AG, Raymond Ltd, Punch Industries and Lexi Pens on customs registration of trademarks with the customs office under the Intellectual Property Rights (Imported Goods) Enforcement Rules 2007;
- Big Synergy on copyright registration of concept notes of television programmes; and

Recognitions & Accomplishments

Awards

INTA's Membership
Champion (2022)

Outstanding Practitioner
Award (Asia Law 2019)

Rankings

Chambers and Partners,
Legal 500, WTR 1000, IP
Stars, WIPR Leaders,
Who's Who Legal, IAM
300, and listed among
Top 10 Most Influential IP
Attorneys (Business
Today)

- House of Anita Dongre, Merck KgaA, VIP Industries, and Shaze on registration of domestic and international industrial designs registration.

IP Enforcements & Contentious IP

- Novartis AG, Medtronic Inc, FIRA Barcelona, Lupin Ltd, Raymond Ltd, Parle Agro, Lifelong, Tata Sky, King.com (Candy Crush Saga), Intas Pharmaceuticals and Pidilite Industries on cease and desist notices; opposition proceedings; suits for infringement/passing off and obtaining anton pillar orders;
- Procter & Gamble, Drums Food and VT Corp on suits to prove groundless threats for infringement;
- Godrej Consumer and Procter & Gamble on the issue of disparagement and slander of goods;
- Novartis AG, Telepathy, Inc, HDFC Developers, Osram AG and Kangaroo Kids Education Ltd on domain name disputes involving WIPO/NIXI;
- Procter & Gamble and Lexi Pens on customs seizure proceedings for counterfeit goods under the Intellectual Property Rights (Imported Goods) Enforcement Rules 2007; and
- Novartis AG, Amazon, Lexi Pens and ADF Foods on negotiating trademark co-existence agreements.

Transactional IP

- Temasek on the IP due diligence as part of the transaction involving Temasek's investment in Intas Pharmaceuticals;
- Sun Pharmaceuticals on the peculiar trademark issues arising out of the conflict with competition law in a merger transaction with Ranbaxy;
- Reliance Group on the intellectual property aspects arising in the joint venture transaction with British Petroleum;
- Aamir Khan Productions for drafting film contracts in respect of the film Delhi Belly;
- UC Browser, Bytedance and Twitter on copyright aspects; and
- Novartis AG on brand divestments transactions.

PUBLICATIONS AND PRESENTATIONS

- Shailendra has co-authored articles on the developments in the Indian IP law for several publications such as World Trademark Review, Oxford's Journal of Intellectual Property, Lexology, Mondaq, and World IP Review.

- He regularly conducts training sessions for police authorities, educational institutes and Government institutes (such as Cell for IPR Promotion and Management (CIPAM)).
- Shailendra is actively involved in International Trademark Association's (INTA) policy/advocacy initiatives in India and is the past Chair of INTA's India Global Advisory Council, and the INTA's Trademark Office Practices India Subcommittee.